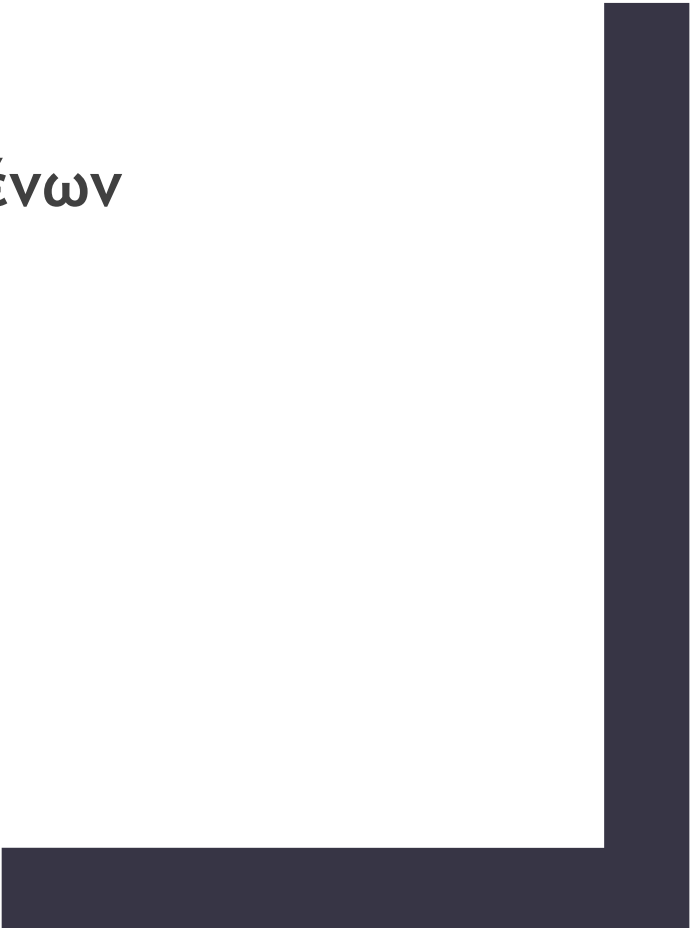


Ανάλυση Δεδομένων Μάθησης (Learning Analytics)

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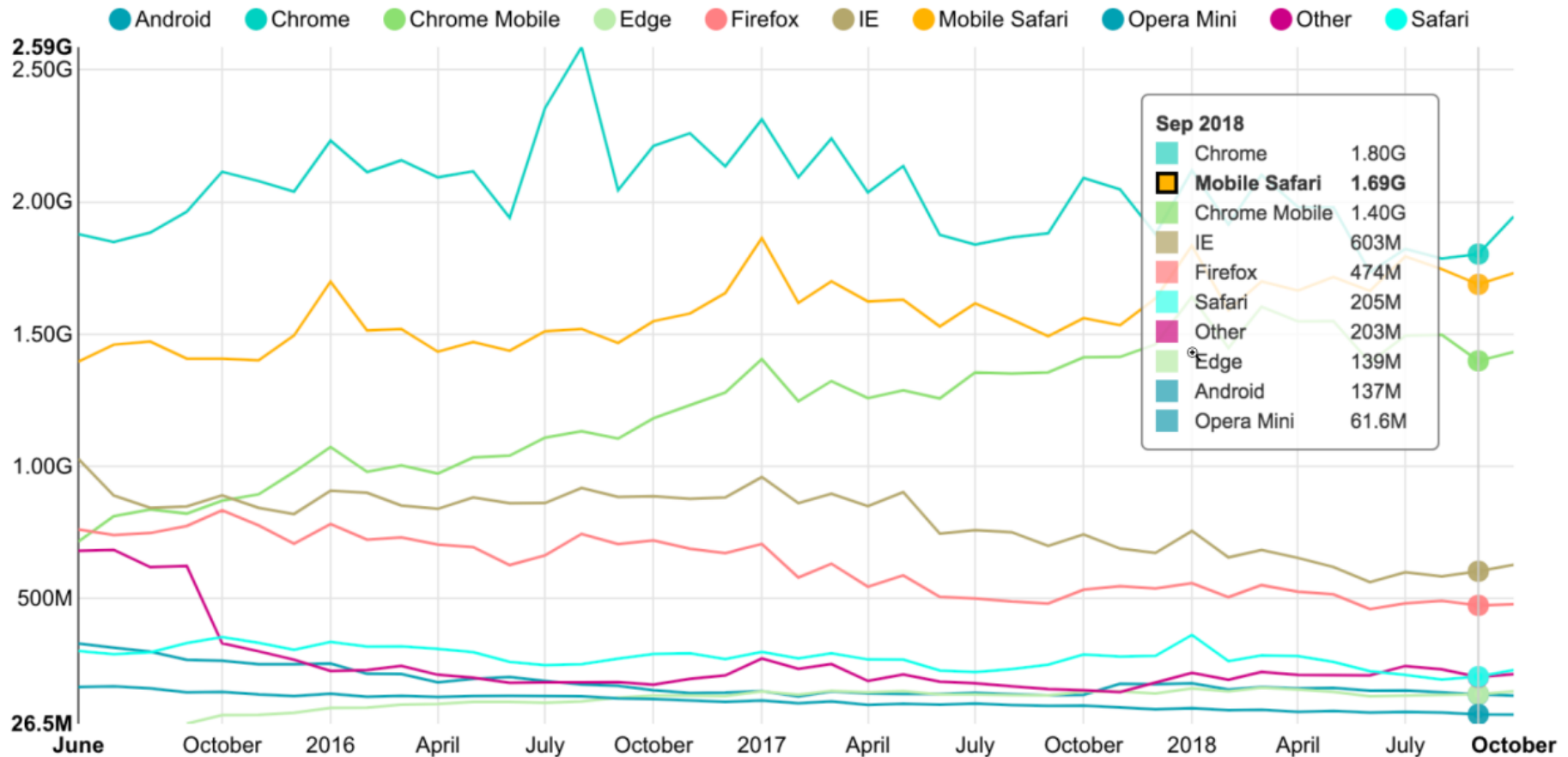
Περιεχόμενα

1. Ανάλυση (Μαθησιακών) Δεδομένων
 2. Python-based Analytics
- 

1. Τι είναι η ανάλυση δεδομένων

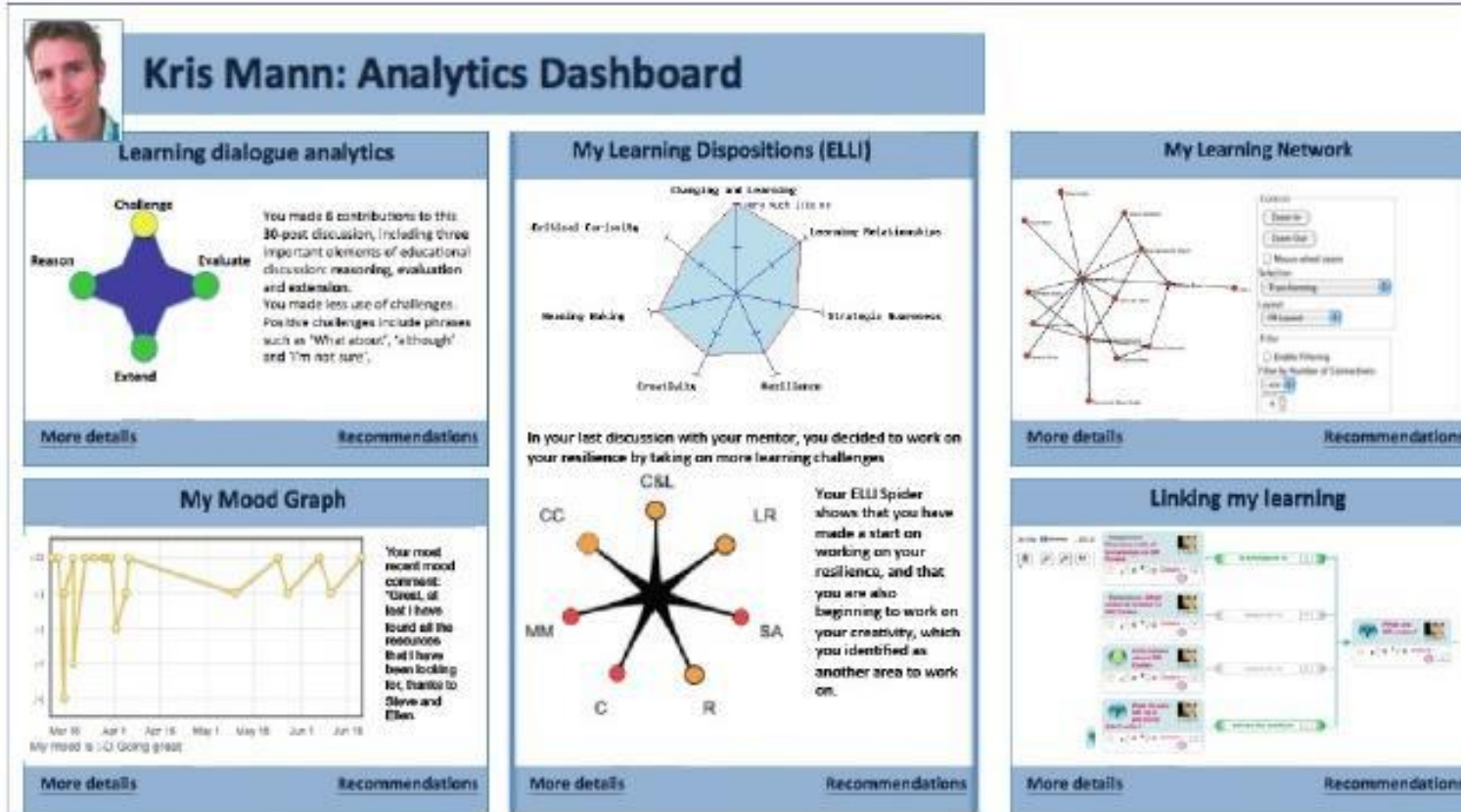
- Εξάγει σχέσεις και πρότυπα και απαντά σε ερωτήματα: Τι συνέβη, πως και γιατί? Τι συμβαίνει τώρα? Προβλέψεις.

Pageviews by Browser family



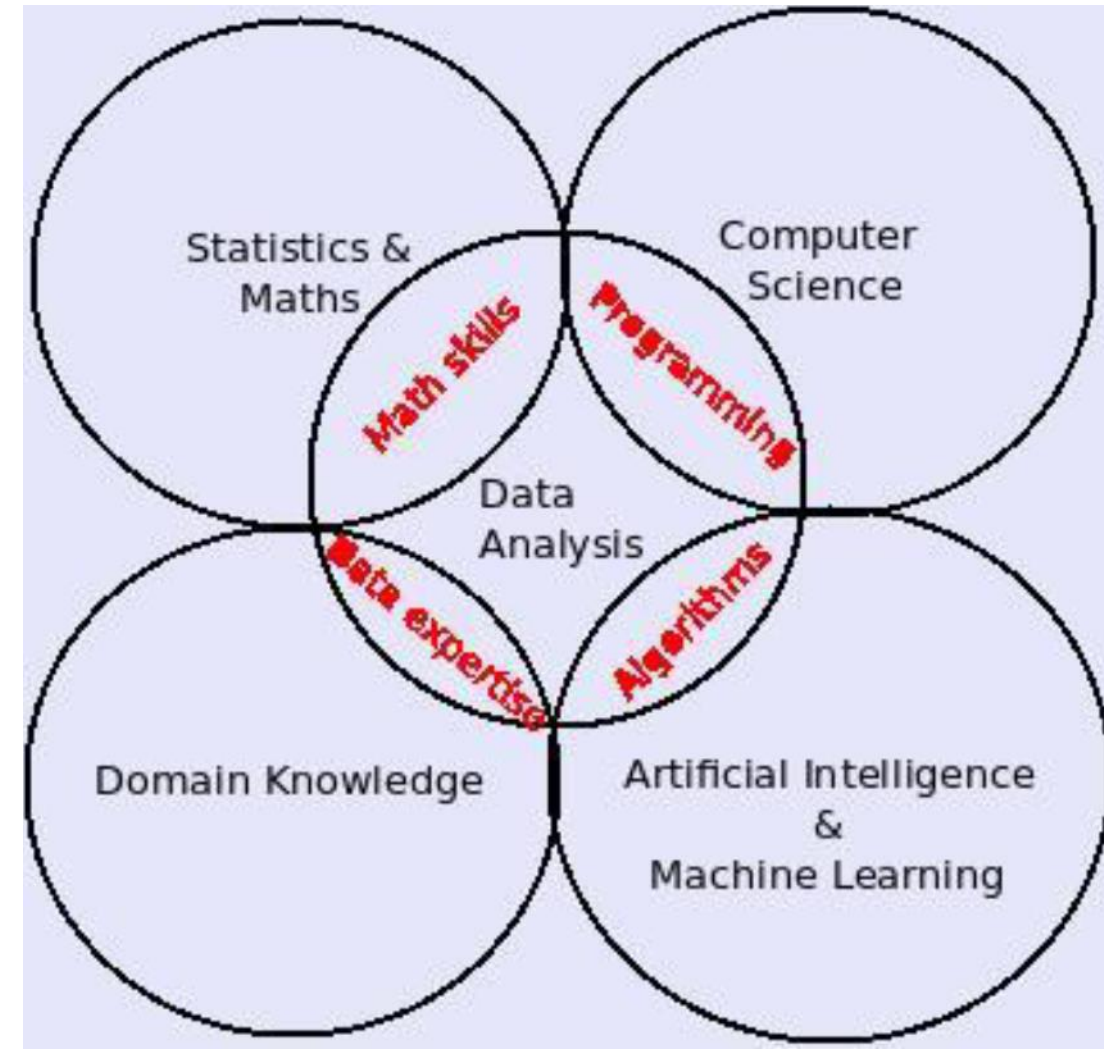
Τεχνικές Ανάλυσης Δεδομένων

Different dashboard views



2. Ανάλυση Δεδομένων Μάθησης

- Επιστημολογία (**What** are we measuring, **How**)
- Παιδαγωγική (**Why**, for **Whom**)
- Αξιολόγηση (**Where** & **When**)



Τι είναι Ανάλυση Δεδομένων Μάθησης



Basic asset.
Raw material
to be transformed
into
analytical insights.

Process to add
intelligence
to data using
algorithms.

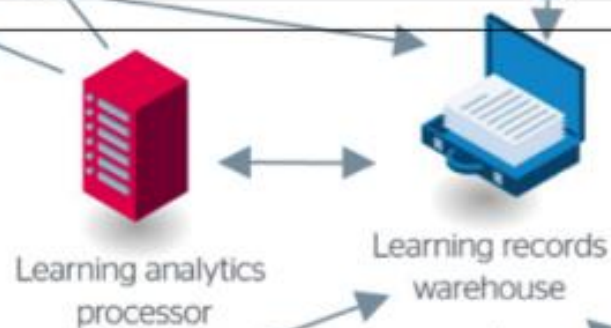
Critical step towards
achieving the purpose:
Improving **students'**
performance

Learning Analytics

Presentation and Action



Data Storage and Analysis



Data Collection



Υπολογιστικές μέθοδοι

Content-oriented Analysis

- based on learner-created artefacts (e.g., texts, concept maps)
- information/text mining techniques (e.g., LDA, NTA)

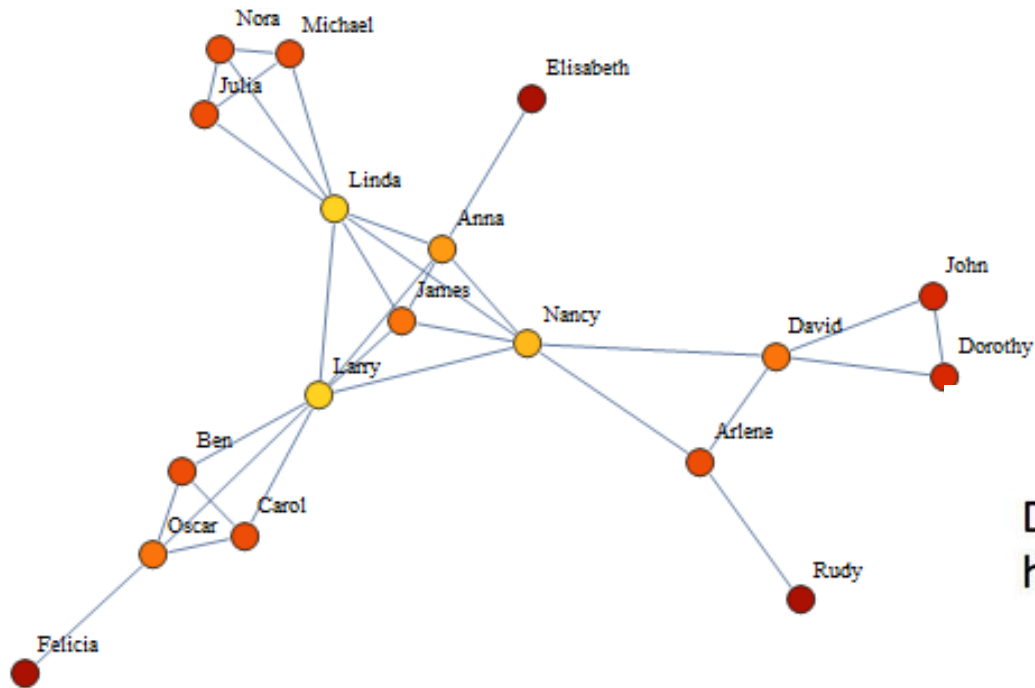
Process-oriented Analysis

- based on action logs
- detection of action patterns (temporal)
- sequence analysis (e.g., "process mining")

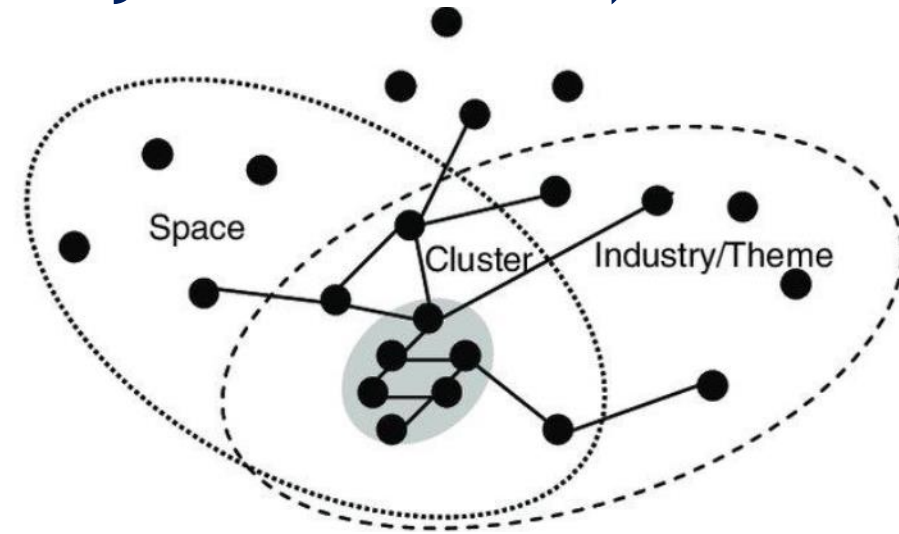
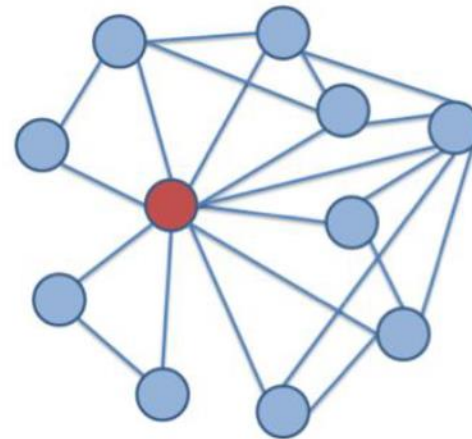
Network Analysis

- representing social or actor-artefact relations
- network measures (centrality, cohesion)
- no inherent time in single networks

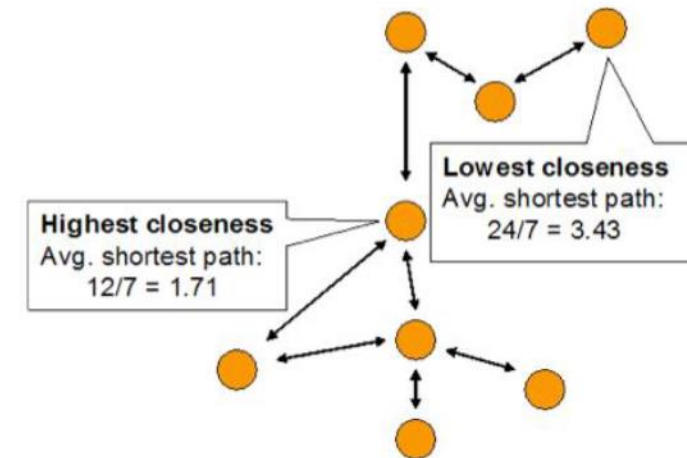
Υπολογιστικές μέθοδοι (Network Analytic methods)



Degree centrality:
highest number of edges



Closeness centrality:
lowest average shortest
distance to all other nodes



- Constructs

Concepts

Empirical abstraction
to classify natural
phenomenon

Variables

When concepts can be
assigned with values,
they can be
manipulated as
variables, so that their
relationship can be
examined



Constructs

Some concepts are
observable and easily
distinguished from
others. But other
concepts are less
tangible, and can be
defined only by
inference. **Construct**
are invented names for
abstract variables that
cannot be measured
directly, but by
measuring relevant
correlated behaviour
or observable.



3. Python-based analytics

- Anaconda for Python 3.7 <http://bit.ly/2JAPJu4>
- <http://pytolearn.csd.auth.gr/> (scientific programming)
- Jupyter Notebook
- Επεξηγηματική & Προγνωστική
- Python Βιβλιοθήκες numpy, scipy, pandas, matplotlib, statsmodels, scikit.

Οικοσύστημα Python

..... άλλες βιβλιοθήκες.....



pandas

panel data



dependencies

Numpy

numerical Python



εξαρτήσεις

Basic Python

Roots: Python class hierarchy

Scipy

Scientific Python

Domain-relevant libraries

Numpy

- *List*: Reduced efficiency is *not a problem when data size is relatively small*. But, it really turns to be a restriction when dealing with big data. This is also the reason for introducing a more efficient object, namely **ndarray**.
- Η βιβλιοθήκη **numpy** προσφέρει τη δομή **Πίνακας (ndarray)**: Αποδοτική ομοιογενής δομή δεδομένων με υψηλή ταχύτητα επεξεργασίας. Η numpy προσφέρει καλύτερη διαχείριση περισσότερων τύπων.

Numpy

NumPy is the fundamental package for **scientific computing** with Python. It contains among other things:

- a powerful N-dimensional array object
 - sophisticated (broadcasting) functions
 - tools for integrating C/C++ and Fortran code
 - useful linear algebra, Fourier transform, and random number capabilities
 - Besides its obvious scientific uses, NumPy can also be used as an efficient multi-dimensional container of generic data. Arbitrary data-types can be defined. This allows NumPy to seamlessly and speedily integrate with a wide variety of databases.
-
- Numerical Python
 - Scientific programming
 - Big Data analysis
 - Array oriented computing
 - *import numpy as np*
-
- Διανυσματοποίηση

Matplotlib

- **matplotlib**, (Matplotlib is a Python 2D plotting library which produces publication quality figures in a variety of hardcopy formats and interactive environments across platforms. Matplotlib can be used in Python scripts, the Python and IPython shells, the Jupyter notebook, web application servers, and for graphical user interface toolkits.)
- **pyplot module** (very similar to *Matlab*)

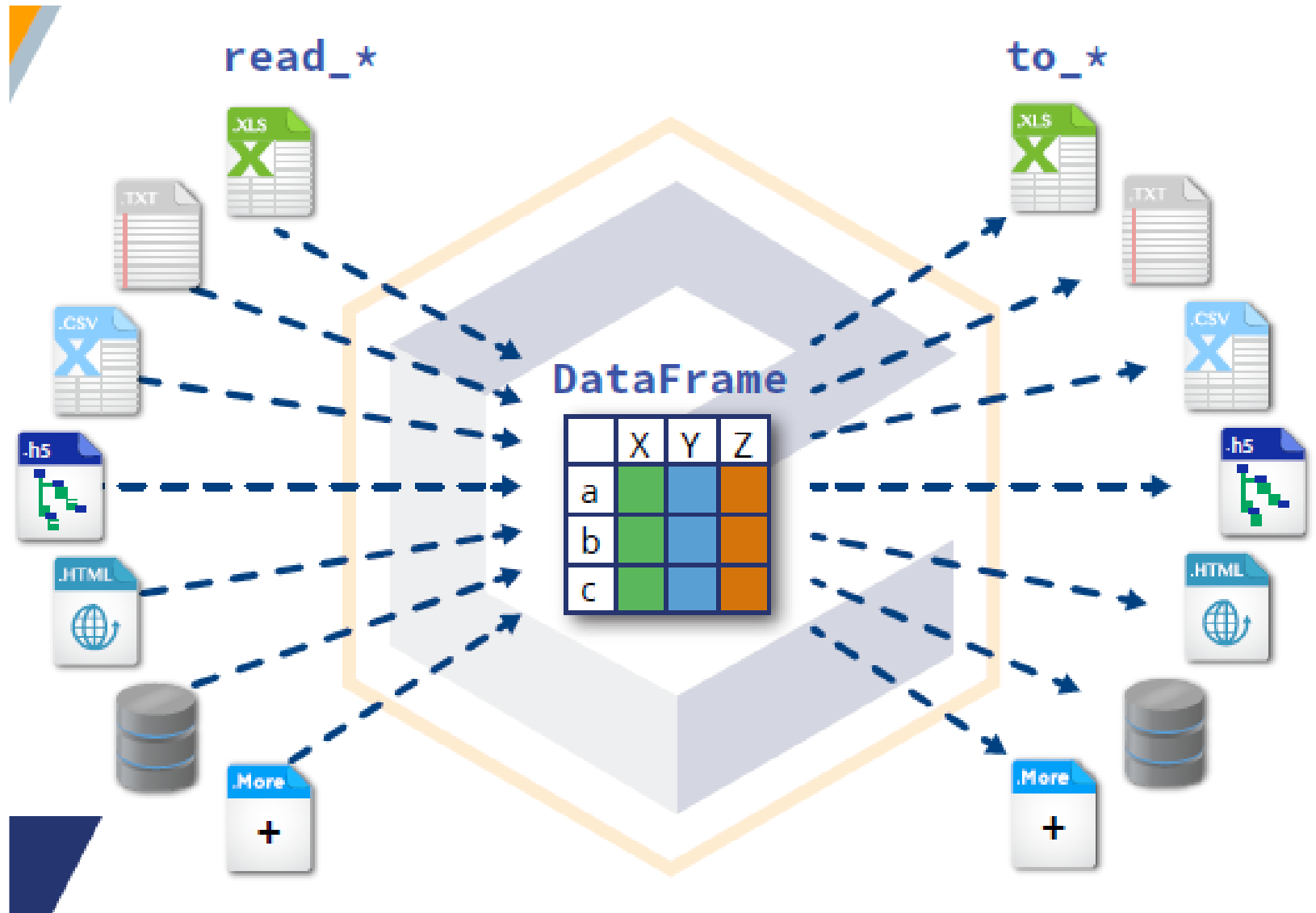
```
import numpy as np
import matplotlib.pyplot as plt
%matplotlib inline
x = np.linspace(0, 2*np.pi, 100);
y = np.sin(x) plt.plot(x, y)
```

Pandas

- Υψηλής ευελιξίας και αποδοτικότητας βιβλιοθήκη για την οργάνωση & ανάλυση δεδομένων
- Προσφέρει φιλικές προς το χρήστη δομές δεδομένων με ονόματα, (βασισμένες στα λεξικά της Python και τους πίνακες της Numpy)
- Οργάνωση δεδομένων σε 2 βασικά αντικείμενα: **DataFrame** & **Series**
- Πλεονεκτήματα:
 - A) Εισαγωγή δεδομένων από διάφορα αρχεία (*xls, csv, text, json*, κ.ά.)
 - B) Οργάνωση δεδομένων σε δομές-πίνακα (table-like) με **ετικέτες**
 - Γ) Υψηλή **ευελιξία** στην ανάλυση δεδομένων
 - Δ) Συνεργασία με **Scipy** (και άλλες βιβλιοθήκες) για εφαρμογή μεθόδων επεξεργασίας δεδομένων

Pandas

- `import pandas as pd`
- `Frame` (`read_` & `to_`)
- `read_csv`
- `read_excel`
- `read_json`



DataFrame (Pandas)

```
data = {'Country': ['Cyprus', 'Germany', 'Denmark', 'Spain', 'Greece'],
        'Population': [855, 82800, 5749, 46529, 10757],
        'Percent': [0.17, 16.18, 1.12, 9.09, 2.10]}

df = pd.DataFrame(data,
                  columns = ['Country', 'Population', 'Percent'],
                  index=['CYP', 'DEU', 'DNK', 'ESP', 'GRC'])

df
```

DataFrame object

Label index
(country code)

Column names

	Country	Popu	Percent
IT	Italy	61	0.83
ES	Spain	46	0.63
GR	Greece	11	0.15
FR	France	65	0.88
PO	Portugal	10	0.14

Data

(different type in each column)

```
# Έξοδος σε αρχείο xls
```

```
dfout = df[['Country']]
dfout
```

```
dfout.to_excel("output.xlsx", sheet_name='Country_names')
```

Series (Pandas)

```
import pandas as pd
```

```
s = pd.Series([10,20,30,40,50], dtype='int')  
print(s)  
print(s.index, s.values)
```

```
import numpy as np  
import pandas as pd
```

```
s = pd.Series(np.array([chr(i) for i in range(65,70)]))  
print(s)  
print(s.index, s.values)
```

```
# Series
```

```
s = df['Population']
```

```
s
```

```
type(s)
```

```
CYP      855
```

```
DEU     82800
```

```
DNK      5749
```

```
ESP     46529
```

```
GRC     10757
```

```
Name: Population, dtype: int64
```

```
pandas.core.series.Series
```

Έλεγχος υποθέσεων (Hypothesis testing)

- Research design:
 - Quantitative paradigm (rigorous testing/predicting methods)
 - Qualitative paradigm (deeper understanding)
 - Mixed-method paradigm
-
- Experimental design

Κατανομές (Distributions)

```
import scipy.stats as stats # Imports the entire scipy.stats (all distributions)
from scipy.stats import norm # imports only the normal distribution
from scipy.stats import t # imports only the Student's t distribution (see t-test)
from scipy.stats import f # imports only the Fisher's f distribution (F-test)
```

```
norm.pdf(x) = exp(-x**2/2)/sqrt(2*pi)
```

```
median(), mean(), std(), var(), stats()
```


Statistical controls

- Descriptive statistics:

`mean()`, `median()`, `std()`, `var()`, `min()`, `max()`, `skew()`, `kurt()`

`data.corr(method='spearman')`

`data.cov()`

Test for differences between 2 groups

- t-test (independent samples)

`stats.shapiro()` #Shapiro-Wilk test for normality criterion

`stats.levene()` #Variance criterion

`stats.ttest_ind()`

`Stats.mannwhitneyu()` #non parametric... of the t-test

- Paired t-test

- One sample t-test

Paired t-test

- t-test (related samples)

`stats.shapiro()` #Shapiro-Wilk test for normality criterion

`stats.levene()` #Variance criterion

`stats.ttest_rel()`

`stats.wilcoxon()` #non parametric... of the paired t-test

One sample t-test

- t-test (related samples)

`stats.shapiro()` #Shapiro-Wilk test for normality criterion

`stats.ttest_1samp()`

Test for differences between 3 or more groups

- One-way ANOVA

`stats.shapiro()`

`stats.levene()`

`F, p = stats.f_oneway(dC, dT1, dT2)`

`tukeyhsd()`

Building models in Python (supervised learning)

■ Γραμμική Παλινδρόμηση (Linear Regression)

Statsmodels

Scikit-learn

Scipy library

```
import statsmodels.api as sm
```

```
X = df["RM"]
```

```
y = target["MEDV"]
```

```
# Note the difference in argument order
```

```
model = sm.OLS(y, X).fit()
```

```
predictions = model.predict(X) # make the predictions by the model
```

```
# Print out the statistics
```

```
model.summary()
```

Building models in Python (unsupervised learning)

```
# import statements
from sklearn.datasets import make_blobs
import numpy as np
import matplotlib.pyplot as plt

# create blobs
data = make_blobs(n_samples=200, n_features=2, centers=4,
cluster_std=1.6, random_state=50)

# create np array for data points
points = data[0]

# create scatter plot
plt.scatter(data[0][:,0], data[0][:,1], c=data[1], cmap='viridis')
plt.xlim(-15,15)
plt.ylim(-15,15)
```

```
# import KMeans
from sklearn.cluster import KMeans

# create kmeans object
kmeans = KMeans(n_clusters=4)

# fit kmeans object to data
kmeans.fit(points)

# print location of clusters learned by kmeans object
print(kmeans.cluster_centers_)

# save new clusters for chart
y_km = kmeans.fit_predict(points)
```

Τεχνητή Νοημοσύνη με Python (text mining)

e.g. sentiment analysis, text classification

NLTK

```
import nltk  
sent_tokenize / word_tokenize #tokenization  
FreqDist() #frequency distribution  
# top words = noise to the text  
# Lexicon normalization  
# Part Of Speech Tagging
```


Χρήσιμοι σύνδεσμοι

- <http://pytolearn.csd.auth.gr/>
- <https://analytics.jiscinvolve.org/wp/> (JISC)
- <https://solaresearch.org/>
- <https://lak19.solaresearch.org/>
- <https://jedm.educationaldatamining.org/index.php/JEDM>
- <http://bit.ly/2Qcsg4s>
- <http://bit.ly/2QdonMI>

Take Away

- ...



Σας ευχαριστώ για την προσοχή σας!

<http://blogs.sch.gr/dtzimas>

