**Activity 1**

**Tricky words…**

**The words in italics may make it difficult for you to understand part of the text. Look at their synonyms in the second column and work with your partner to find their meaning in Greek**

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| --- | --- | --- |
|  | Executive (n.) | manager = |
|  | tarnished (reputation) | stained = |
|  | hold someone accountable for something | blame somebody for something = |
|  | heartening | promising = |
|  | defy | ignore = |
|  | persistent | constant = |
|  | industry | the people and activity involved in some type of business = |
|  | coin (v.) | invent/use for the first time = |
|  | perception | feeling/judgment = |
|  | classify | arrange in categories = |
|  | evoke | awaken/ arouse = |
|  | coaching | training = |

**Activity 2**

**a. Read the text and answer the following questions.**

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| **1.** This type of text could be found | | | | | | |
|  | **A.** | in a novel. | **B.** | in a University newsletter. | **C.** | in a sociology blog. |
| **2.** This text would be most useful for | | | | | | |
|  | **A.** | students. | **B.** | businessmen. | **C.** | psychologists. |
| **3.** When the writer talks about the different professionals in lines 2-3, he tries to | | | | | | |
|  | **A.** | help the reader identify with them. | **B.** | make the reader think of the differences among them. | **C.** | help the reader decide who he/she would have dinner with. |
| **4.** The writer describes what happened to those working in financial services to show that | | | | | | |
|  | **A.** | they were treated unfairly. | **B.** | they were to blame for the financial crisis. | **C.** | they did not do anything to stop the crisis. |
| **5.** “Stereotypes” are defined as | | | | | | |
|  | **A.** | images of the world. | **B.** | images we use to make the world simpler for us. | **C.** | images which explain the world to us. |
| **6.** People use stereotypes | | | | | | |
|  | **A.** | when they are very busy. | **B.** | when they want to know someone. | **C.** | about everything. |
| **7.** In the text, the underlined phrase ‘once the stereotype is active*’* means | | | | | | |
|  | **A.** | the stereotype can work only one time. | **B.** | when the stereotype creates new beliefs. | **C.** | the moment the stereotype is born. |
| **8.** In the text, the underlined word ‘fascinating*’* means | | | | | | |
|  | **A.** | very interesting. | **B.** | strange. | **C.** | simple. |
| **9.** In the text the underlined phrase ‘accent*’* means | | | | | | |
|  | **A.** | style. | **B.** | pronunciation. | **C.** | dress code. |
| **10.** The writer uses the results of the Gallup Poll to show that people stereotypically think | | | | | | |
|  | **A.** | that specific professionals are more honest than others. | **B.** | that Members of Congress are not to be trusted. | **C.** | that Nurses are the most honest individuals. |

**b. Answer the following questions in pairs.**

1. What does Dave Martin say about unfair stereotypes?

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2. Explain why people create stereotypes, and what happens when they are active?

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3. Describe what happened to the writer on the flight to LA.

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4. How many times does the writer evoke a stereotype while meeting the woman?

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5. So, why does the writer use this experience she had?

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6. Would you agree with the people who took part in the survey by Gallup Poll? Why?/ Why Not?

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